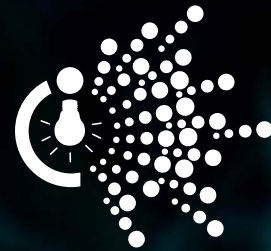


CABANGA MEDIA GROUP



cabangagroup.com

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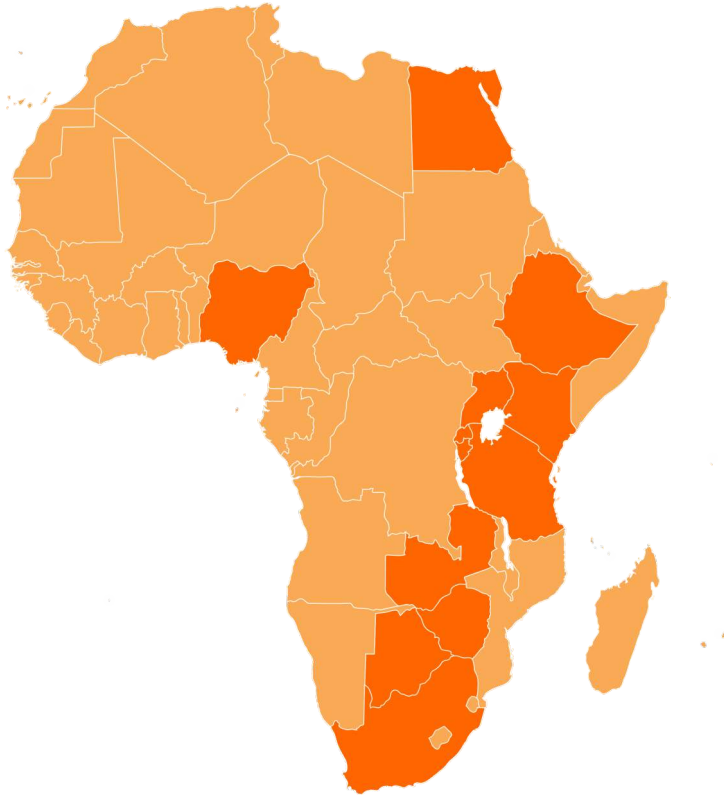
About Us

the Group, the Markets

Cabanga Media Group publishes thoughtful economic and business commentary magazines and online media, in several African markets, that include South Africa, Egypt, Nigeria, Botswana, East Africa Community, Ethiopia, and Zambia.

Business Magazine brands include Cabanga Magazine in South Africa, Moakanyi Magazine in Botswana, Mufakir Magazine in Egypt, Fikiria Magazine in East African Community, Yaada Magazine in Ethiopia, Ironu Magazine in Nigeria, and Ganizo Magazine in Zambia.

Since July 2019, the group has published over 100 magazine issues to date, with over 1,000,000+ downloads (2020) of the magazines. Cabanga Media Group maintains a Group Editorial Policy that of being a "progressive press" multinational media company, for the betterment and market development of businesses in Africa.



ARTICLES

3,500+

thoughtful, factual, well written, intelligence-based local business articles for an international audience.

DOWNLOADS

1,500,000+

over one million downloads of magazine copies for the publishing year 2020.

ISSUES

100+

published over 100 issues of business magazines in four markets since 2019.

MARKETS

15

thoughtful, factual, well written, intelligence-based local business articles for an international audience.

CONTRIBUTORS

100+

over one million downloads of magazine copies for the publishing year 2020.

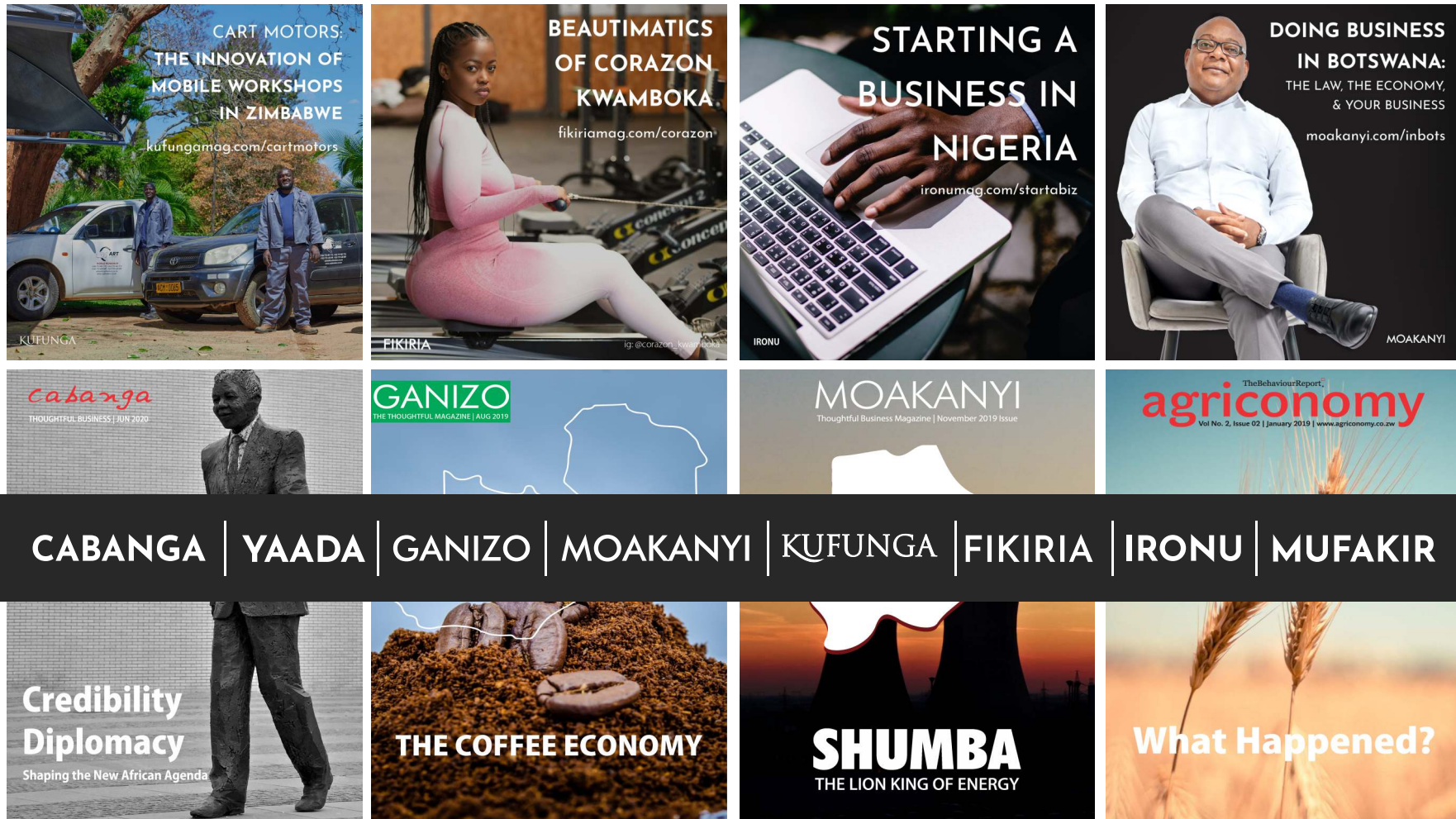
PODCASTS

30+

podcast series, audio news, audio profiles in eight countries.

Editorial Policy

Our Belief, and Purpose in Africa



CABANGA | YAADA | GANIZO | MOAKANYI | KUFUNGA | FIKIRIA | IRONU | MUFAKIR

Cabanga Media Group is “Progressive Press”, for the consumption of African brands and investment growth of African economies. The group conducts thorough research, analyse, and report on opportunities, and review failures for progress sake, and cast insightful methods that have worked before in other parts of the world, and most importantly, we localise what is global, and globalize what is local.

Cabanga Media Group publishes thematic magazines, weekly business articles, daily audio nugget-like articles; all distributed in digital format via portals, and partner networks, with print-on-demand options in select markets. Cabanga Media Group’s magazine sections include Business, Agriculture, Industry, Finance, Governance, Technology, Property and Leisure, with an average of three sub-sections each.

CABANGA

the business owners' magazine

SANDTON ANGLES:
The Wealthiest Square
Mile in Africa, in Pictures
cabangamag.co.za/sandtonangles



CABANGA

SOUTH AFRICA:
THE GLOBAL CAPITAL
OF AFRICA
cabangamag.co.za/theglobalsa



CABANGA

THE WELLNESS FACTOR
OF LIFE IN JOHANNESBURG
cabangamag.co.za/wellness



CABANGA

RUSSIA-UKRAINE
GEOPOLITICS CREATES
OPPORTUNITY FOR
SA AGRI-COMMODITIES
cabangamag.co.za/stonefruit



CABANGA

BAKANI NGULANI:
THE UNCONVENTIONAL
ACCOUNTANT
cabangamag.co.za/bakani



Cabanga

THE GROWTH OF
FACADE ENGINEERING &
CONSTRUCTION INDUSTRY
IN SOUTH AFRICA
cabangamag.co.za/facades



Cabanga

AN EXQUISITE
RIVERSIDE ESCAPE AT
PONT DE VAL
cabangamag.co.za/pontdeval



Cabanga

RISE OF THE
INSTAGRAM
ECONOMY IN
SOUTH AFRICA
cabangamag.co.za



CABANGA

Cabanga Magazine, founded in 2019, is an insightful magazine for business owners in South Africa, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders. The digital magazine is published monthly in South Africa, with an international edition accessible to emerging markets.

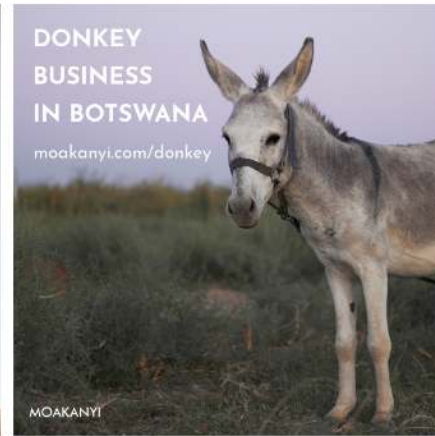
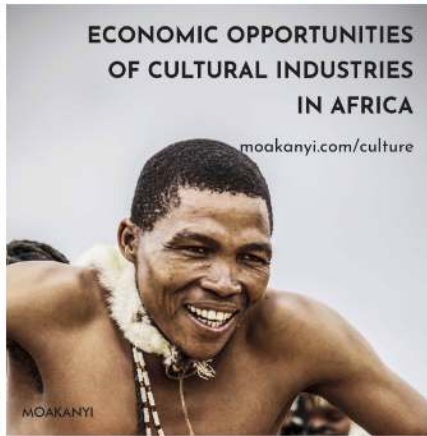
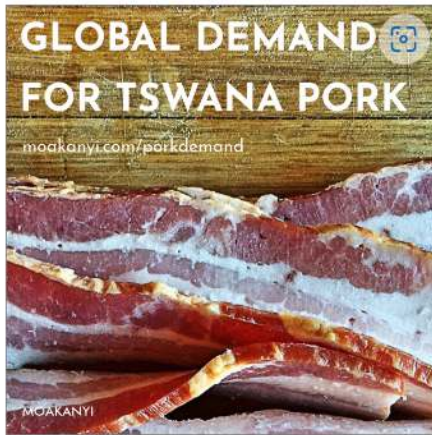
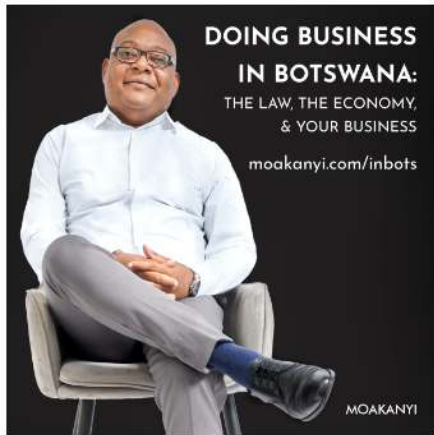
 www.cabangamag.co.za

   @CabangaMag

Some of the most notable editions of the magazine include features issues like The Relationology of Mr Price, Motsepification, Credibility Diplomacy, Agriconomy of South Africa, The Future is Green, The Standard of Banking, just to name a few, that have been downloaded over a million times.

MOAKANYI

the business owners' magazine



Moakanyi Magazine is an insightful magazine for business owners in Botswana, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

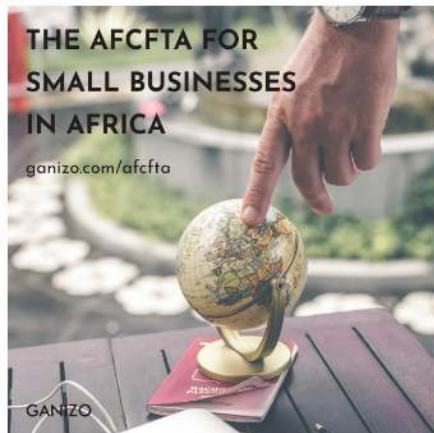
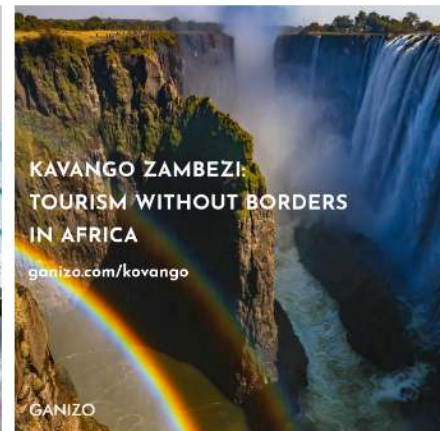
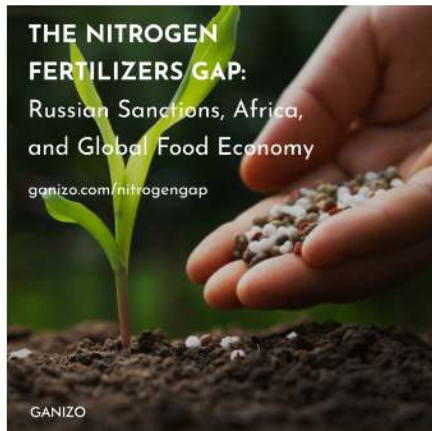
Botswana, one of the most stable financial markets in the world, packed with natural resources of the future, is undergoing revitalisation of the economy, to enable a more level playing ground for local business owners, at the same time attractive for foreign investors. Moakanyi Magazine exists to chronicle these developments, and foster more, for the growth of the Botswana economy, and Africa.

 www.moakanyi.com

   @MoakanyiMag

GANIZO

the business owners' magazine



Ganizo Magazine, founded in August 2019, is an insightful magazine for business owners in Zambia, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders. The debut publication of Ganizo Magazine was called "The Coffee Economy".

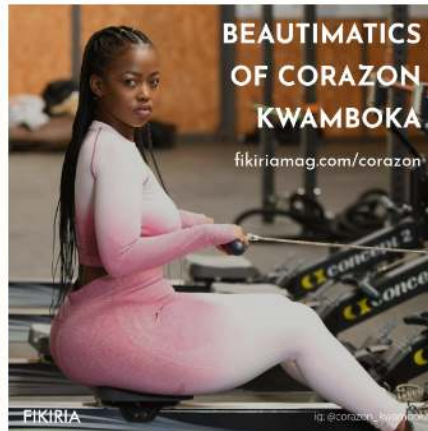
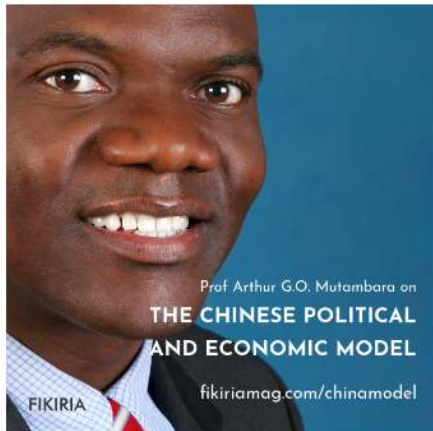
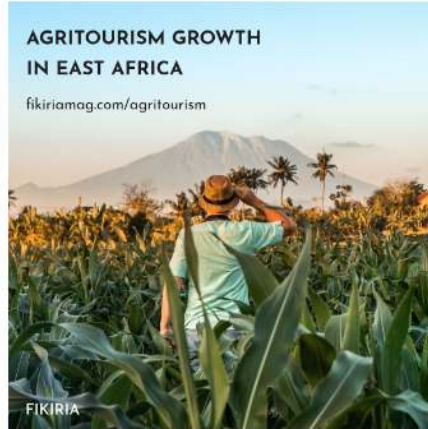
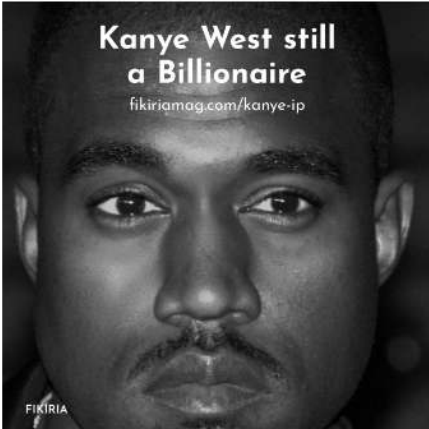
 www.ganzio.com

   @GanizoMag

Ganizo Magazine publishes business articles in syndication with Cabanga Media Group (Pty) Ltd, a multinational online media company based in Cape Town, South Africa, with several media investments in eight African countries.

FIKIRIA

the business owners' magazine



Fikiria Magazine is an insightful magazine for business owners in the East African Community (EAC), that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

The East African economic community is home to 177 million citizens, of which over 22% is urban population. With a land area of 2.5 million square kilometres and a combined Gross Domestic Product of US\$ 193 billion (EAC Statistics for 2019), its realisation bears great strategic and geopolitical significance and prospects for the renewed and reinvigorated EAC.

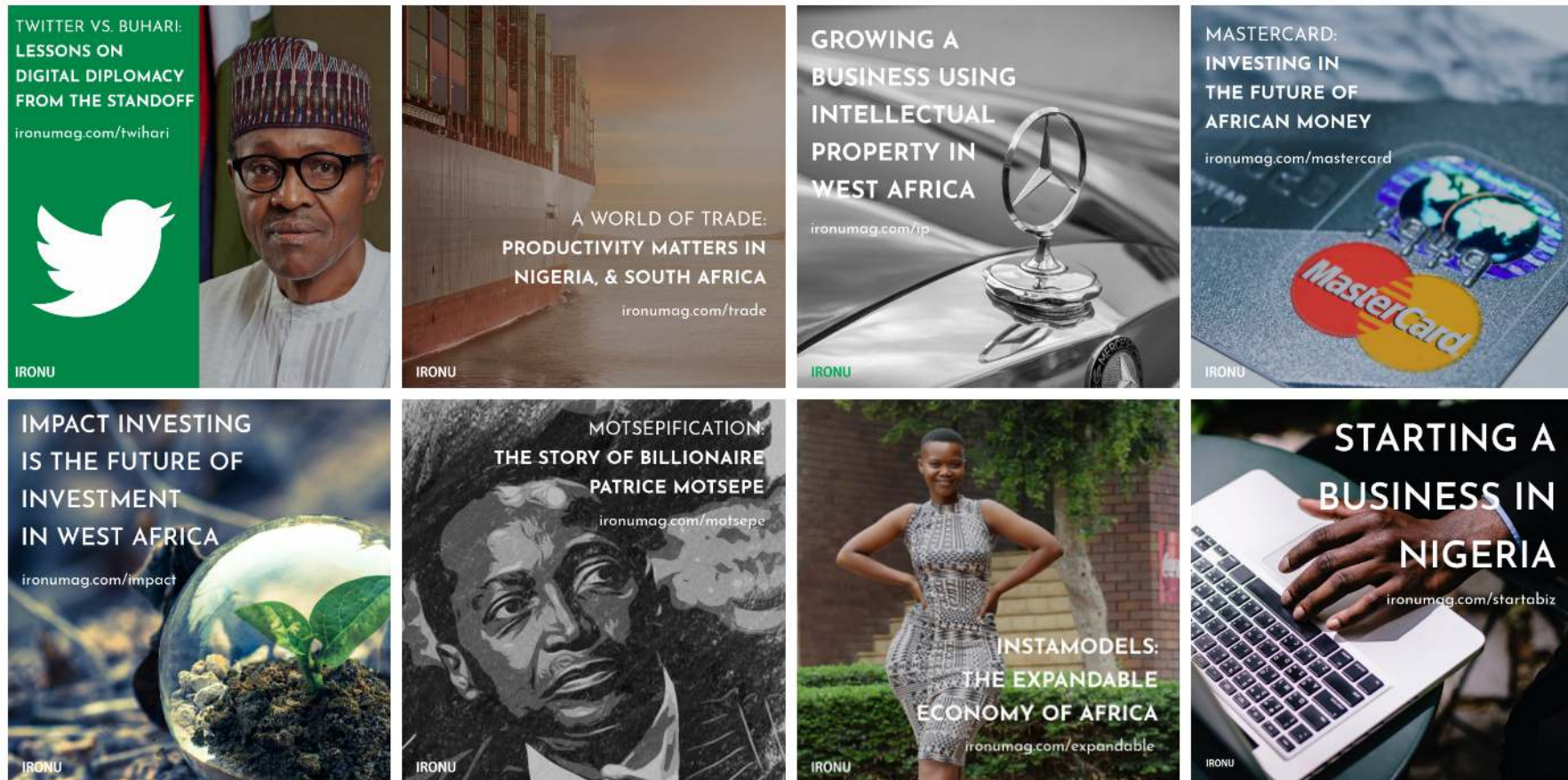
The magazine seeks to foster economic growth within these economies. As is the uniting power of Lake Victoria, Fikiria Magazine comes with diversity of business content and economic insights that are available for entrepreneurs of East Africa.

 www.fikiriomag.com

 @FikiriaMag

IRONU

the business owners' magazine



Ironu Magazine is an insightful magazine for business owners in the Economic Community of West African States (ECOWAS), that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

The Economic Community of West African States (ECOWAS), with a population of over 350 million people, and exports and trade of over US\$100 Billion per year, this region hosts the largest economy in Africa, and global export leaders of specific commodities.

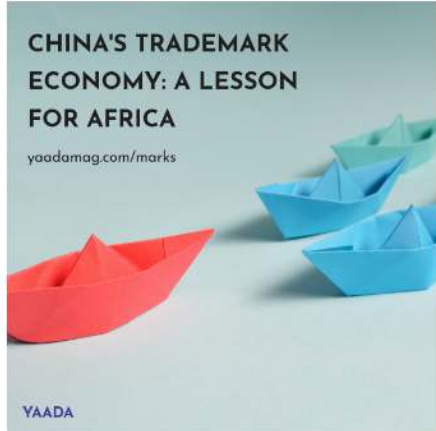
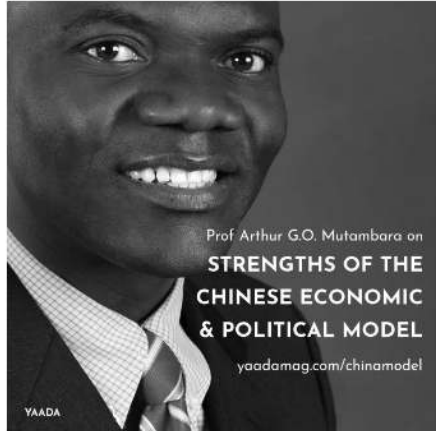
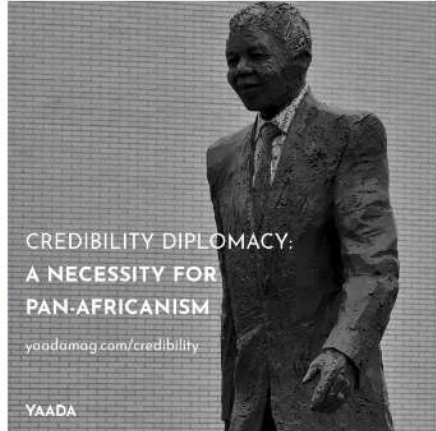
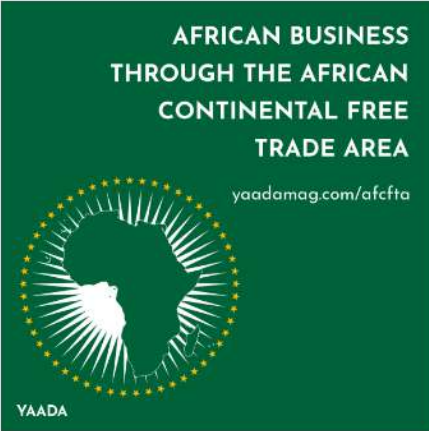
 www.ironumag.com

   @IronuMag

Ironu Magazine is published by Cabanga Media Group (Pty) Ltd, a multinational online media company based in Cape Town, South Africa, with several media investments in eight African countries.

YAADA

the business owners' magazine



Yaada Magazine is a magazine for business owners in Ethiopia, publishing progressive business and economic commentary in Ethiopia and Africa.

The economy of Ethiopia is a mixed and transition economy that has a large public sector, with the government of Ethiopia in the process of privatizing many of the state-owned businesses and moving toward a market economy. Yaada Magazine plays a role of providing market and business intelligence for business owners and foreign investors to correctly navigate the Ethiopian business and economic terrain.

At Yaada, we are dedicated to providing insightful analysis and market intelligence tailored specifically for business owners and investors operating within the dynamic landscape of Ethiopia's evolving economy.

 www.yaadamag.com

 @YaadaMag

MUFAKIR

the business owners' magazine



Mufakir Magazine is an insightful magazine for business owners in North Africa, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

North Africa consists of seven countries at the northernmost part of the continent - Algeria, Egypt, Libya, Morocco, Sudan, Tunisia, Western Sahara. North Africa is an economically prosperous area, generating US\$780 Billion (GDP, 2021 est), one-third of Africa's total GDP. Mufakir Magazine is there to profile this success, for more investment and development.

Mufakir Magazine is published by Cabanga Media Group (Pty) Ltd, a multinational online media company based in Cape Town, South Africa, with several media investments in eight African countries.

 www.mufakirmag.com

   @MufakirMag



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