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dominate, digitally.

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## **The Digital Maestro**

Oscar Habeenzu, the Digital Maestro, with business interests in East and Southern Africa, is a turnaround strategist in Media, Web, Marketing, Brand Building, Campaigns and Public Relations, using Digital and all things Internet, who has over 1,000 projects and campaigns, spanning a career of 20+ years in eight African countries.

He currently runs a digital marketing agency based in South Africa and other African markets, that offer services to small, medium, and large-scale enterprises, from social media strategy, execution, analytics, training and support services.

In 2021, the Digital Maestro managed the digital marketing of several business units for the Money Group, with operations in South Africa, Mozambique, Zambia, UAE Dubai, and Hong Kong, that included Forex World, Cash Center, Emperor Finance, Cannfarm and Emperor Tobacco.

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# Skills & Services | 20+ Years Experience



# #iDoBusiness in 8 Countries, Digitally.

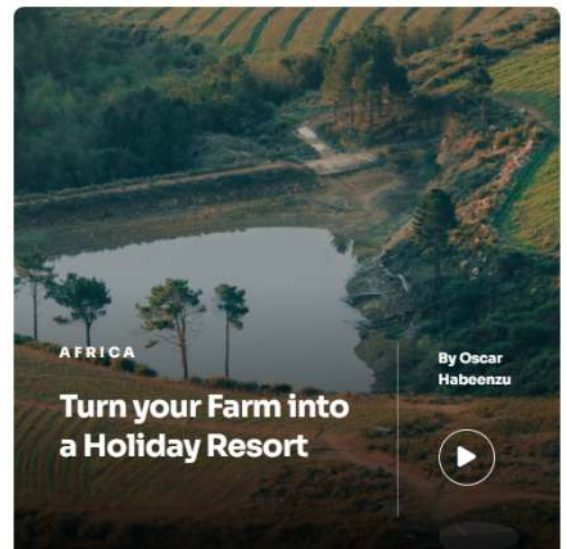
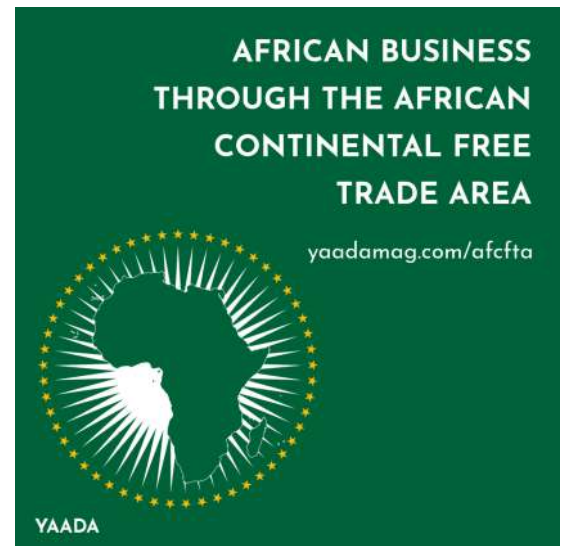
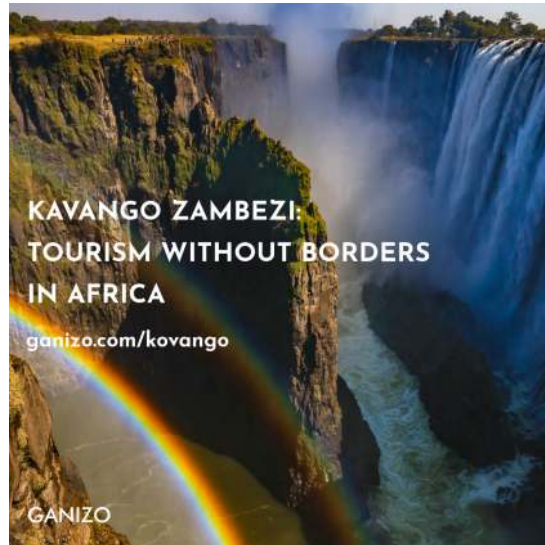
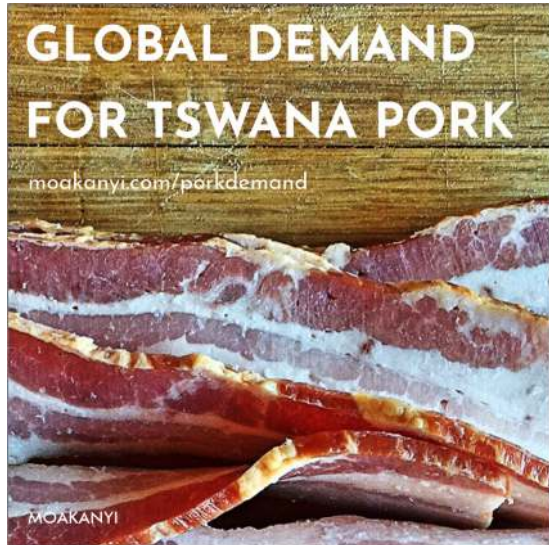
The Digital Maestro has managed and led Digital Marketing and Internet Strategies in over eight African countries since 2019 to 2022 only.





# Business Magazines for Business Owners.

Since June 2019, the Digital Maestro, using all things Digital Marketing and Publishing, founded eight business magazines in eight African countries.





# Digital Marketing Expertise in Action

In 2021, the Digital Maestro managed the digital marketing of several business units for the Money Group, with operations in South Africa, Mozambique, Zambia, UAE Dubai, and Hong Kong, that included Forex World, Cash Center, Emperor Finance, Cannfarm and Emperor Tobacco.




Duties included Facebook, Instagram, WhatsApp, Twitter, LinkedIn, Lead Generation, Google Analytics, Google Ads, Wikipedia, Google My Business, SMS & Email Marketing, Content Creation, Search Engine Optimisation, and Strategy.

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BUSINESS FOREX

# Digital Marketing Clients & Consultancies #40in40Months

40 Clients and Consultancies of the Digital Maestro in 40 Months (Dec2021) transcend eight countries in Africa, and range from Pharmaceuticals, Mining, Agriculture, Accounting, Financial Services, Education, Training, Non-Profits, Multinationals, Conglomerates, Construction, Fashion, Retail, and more.



Digital Marketing to  
generate sales, grow audiences,  
increase capital, and bring profitability.



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